

Special Events and Marketing Manager

Responsible for stimulating economic vitality through the development & execution of special events in an effort to generate tourism into the community. Assists in sales, solicitation, & servicing efforts to attract business related conventions & meetings, as well as leisure groups generating overnight stays in Midwest City. Serves as the Bureau's marketing specialist, produces effective marketing collateral & campaigns to promote Midwest City as a preferred destination for both leisure & business travelers. High school grad. or equiv. with Associates degree in related field and Festival Management cert. required. Bachelor's degree in marketing, communications, public relations, event management, business administration, hospitality administration, or related field preferred. Five years of direct related and progressively responsible work experience in the convention, tourism, hotel sales, event planning, or hospitality industries may substitute for the degree preference. Starting salary range: \$41,295 - \$46,298. Contact City of Midwest City, HR Dept, 100 N Midwest Blvd, MWC., www.midwestcityok.org. Apps accepted until filled. E.O.E.